

# WORLD TAEKWONDO 2025 SUSTAINABILITY AWARDS

## Introduction

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In 2022, World Taekwondo (WT) took a step further on its sustainability journey by developing a new Sustainability Strategy. The strategy includes an implementation plan based on three focus areas:

- Diversity, Equity & Inclusion (DEI) and Community
- Environmental Sustainability (ENV)
- Health & Well-being (HNW)

Objectives have been established for each focus area, with accompanying actions planned across the organisation, its events, and throughout the global Taekwondo family. One of those actions is a Sustainability Award, held annually at the end of the year to celebrate the valuable contributions of Member National Associations (MNAs) through the sport to global sustainable development goals.

## Why apply?

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Many MNAs are already doing excellent work in sustainable development, and we wish to make sure that everyone can share in their experiences and take advantage of the know-how in the Taekwondo family for the benefit of society and the environment.

In addition, MNAs stand to gain visibility and recognition for their achievements:

- All eligible applicants will have their initiatives listed on the WT Awards webpage.
- All shortlisted finalists (3 from each award category, 9 in total) will have a description of their initiatives on the webpage.
- All shortlisted finalists will receive support from WT in their communication efforts to promote their awards and nominations.

Win an award and be a recipient of the WT Development Programme:

- The winner from each category will receive an award and be invited to apply for USD 5,000 in value-in-kind support through the Development Program for 2026. WT will inform the winners regarding the required documentation for the Development Programme in early 2026.

## Application process

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- An online application process will open on June 2, 2025. The application process will close on **September 12, 2025**.

### HEADQUARTERS (SEOUL)

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- WT will inform MNAs via email and also make an announcement on the WT website.
- Applicants are invited to apply for more than one focus area / award category (with additional actions, not the same one).
- Applicants will be asked to respond to a questionnaire; questions will be the same across all three focus areas.
- Jury members will consist of a sub-group of WT Sustainability Committee members (not able to vote for submissions in their own country and continent) and other experts as appointed by WT.
- Applications must come from MNAs, regardless of whether the action was conducted in partnership with another entity.
- The action must not have been completed more than three years before this application deadline.
- The application must be submitted via an online platform with the completed data required by the stated deadline. A link to the online platform will be sent to the MNAs.
- If the application and data are not in the same languages used in the WT MNA Survey (English, French, Arabic, and Spanish), the MNA is required to submit a translated version.
- An MNA may only submit a winning action once. That action cannot be submitted in the following year(s).
- Actions that have not won may be resubmitted in the following year(s) as long as the MNA specifies how the action has changed since the previous submission.

## Award criteria

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An application must showcase a good practice in one of the three Focus Areas. As part of the application form, we invite the applicants to provide the following information:

- Focus Area
- Name of the action
- Summary of the action, including why it was needed and what it aimed to achieve
- Key performance indicators that were used to measure impact
- Unique attributes of the action and potential for transferability
- Challenges faced
- Lasting impact and how it aligns with the MNA's sustainability efforts
- Approach to communication
- How the award will strengthen the action and support future development

## Evaluation process

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- WT will assess the eligibility of the applications based on the eligibility criteria outlined above, under 'Application Process'.
- Jury members will then rank each of the applications by scoring each one across pre-defined criteria, including but not limited to:
  - Sustainability impact
  - Transferability and potential for adaptation

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- Strategic alignment
- Use of award and future development
- The top three ranked applications within each focus group will be debated among the jury to ensure confidence in the final ranking, and to decide on an overall winner.

## Timeline

<b>4 April 2025</b>	President's announcement of Sustainability Awards 2025
<b>2 June 2025</b>	Call for applications opens
<b>12 September 2025</b>	Deadline for submission of applications
<b>19 September 2025</b>	Collated applications sent to Jury for individual evaluation
<b>8 October 2025</b>	Jury meets to decide on winners from each focus area and overall winner
<b>TBC</b>	Event and Location TBC

## Contact

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